



JUNIOR ACADEMY



2022/23 PROSPECTUS

 **playerdata**

KILLOCKER 

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INTRODUCING MACCLESFIELD FC JUNIOR ACADEMY



Macclesfield FC is a Club with deeply engrained roots - both within the local community and the prestigious surrounding areas.

Originally formed in 1874, The Silkmen were evocatively reborn in 2020 under the stewardship of successful businessman Robert Smethurst and former Premier League and Welsh international footballer Robbie Savage.

Over £4m has been invested in the Club over the course of the last eighteen months and there can be no doubt that Macclesfield FC are one of the fastest-growing clubs in the country.

Winning the North West Counties Football League - Premier Division by a staggering fifteen points in April 2022 and being the subject of a BBC documentary that has received over three million views, Macclesfield FC has unquestionably captured the imagination of the entire nation.

Central to our successes to date has been our Junior Academy, which continues to enjoy almost exponential growth.

This is exemplified by the fact that over the course of the last twelve months, the number of youngsters enjoying their football with us has quadrupled across all age groups and sexes from under-7s all the way up to under-16s.

Not only that, our sides have experienced phenomenal success at every level.

The sheer volume of proudly displayed trophies at the Club is truly staggering!

Whilst claiming silverware may well be gratifying, it can only be viewed in the wider context of the experiences that our players enjoy here at Macclesfield FC.

As an Academy, we are committed to providing every single player with the best experience possible and this is highlighted by the fact that over the last twelve months, we have enjoyed unforgettable fixtures against the likes of Manchester City, Leicester City, Stoke City, Chesterfield, Crewe Alexandra and Oldham Athletic - alongside many non-league and grassroots sides.

In addition to this, we have some very exciting plans to take our Junior Academy to the next level.

We are partnering with PlayerData to provide the very best in analytical data, and we are also set to provide a wealth of further opportunities for our players to showcase their talents.

Whether it be the exciting launch of the Junior Premier League in September 2022, or the wealth of prestigious opposition that we will face throughout the course of the season - you can be assured that all our players will have the opportunity to express themselves against some of the best sides in the country.

With clear pathways from under-7s right the way through to First Team level for both males and females, there can be no doubt that Macclesfield FC Junior Academy represents the very best place for young players to develop in a fun and inspirational setting.

Now we want you to become part of it all!

ROBBIE SAVAGE



At Macclesfield FC Junior Academy, we have everything in place to create and inspire the next generation of footballers.

The facilities we have here at the Leasing.com Stadium are the envy of the local area and these are supported by a coaching team that mirrors the prestigious nature of the surroundings.

Over the last twelve months, we have seen an exponential rise in the number of young footballers coming to play here at Macclesfield FC. Not only does this provide us with an incredible platform from which we can build, but it also exemplifies the fact that what we are creating here is something very special.

I know more than most how much time, dedication, sacrifice and patience is needed to reach the highest level of the game - yet by far the most important characteristic is belief.

When you believe in yourself and you do so in an unwavering manner, you

can achieve anything you set your heart on.

I was never the most gifted footballer - in fact technically, I was fairly average in many respects. But what set me apart from others who possessed a greater degree of talent was a level of belief that could not be broken.

I gave everything I had to achieve my dream and nothing was going to stop me.

To all the players starting their journey with us - express yourself, be brave on the ball, listen to your coaches and enjoy the journey.

But more than anything, believe in your coaches, believe in your teammates, believe in your Club and believe in yourself.

I wish you every success. *Robbie*

WHAT ARE WE COMMITTED TO ACHIEVING AT MACCLESFIELD FC JUNIOR ACADEMY?

We will play a positive role in each young footballer's journey, whilst facilitating an environment that allows them to fall in love with the game.

In addition to this, we will provide pathways that will inspire - from junior engagement all the way through to open-age football and lay the foundations for lifelong participation.

This will be achieved by -

DEVELOPING THE PERSON

Promoting exemplary standards of behaviour, that centres on having respect for themselves and showing it towards others.

We will nurture individuals who will not only reflect positively on Macclesfield FC but also on the local community in general.

DEVELOPING THE PLAYER

Holistically supporting players on their individual journeys, by employing a meticulously devised curriculum.

This will accelerate the player's technical and tactical development, alongside their ever-expanding football intelligence.

DEVELOPING THE PARENT

Educating each player's support network on the Macclesfield FC Junior Academy methodology, in order to reinforce consistent messages from the Club.

DEVELOPING THE COACH

Providing a world-leading education pathway, with constant and relevant CPD opportunities to ensure that our coaches stay at the forefront of the industry.

DEVELOPING THE CLUB

Continuing to provide an inspirational and permanently evolving platform for Macclesfield and the local community, which encourages lifelong football participation in a manner that we can all be proud of.

ROLE OF THE PLAYER

At Macclesfield FC Junior Academy, we demand the very highest of standards.

As such we expect all of our players to -

Always play to the best of their ability and for the team's benefit.

Play fairly and not cheat, dive, complain or waste time.

Respect their teammates, the opposition, the referee and all coaches.

Be graceful in both victory and defeat.

Shake hands with the opposition and the referee at the end of each game.

Listen and respect everything that the coaches say.

Understand that the coach has to do what is best for the team and not one individual player.

Always be honest.

Work hard - both in training and matches.

Always be willing to learn.

Encourage all their teammates.

Respect the environment.

Have fun and enjoy being a part of Macclesfield FC!



**UNLOCK YOUR POTENTIAL AT
MACCLESFIELD FC JUNIOR ACADEMY**

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ROLE OF THE PARENT

As well as demanding the very highest of standards from our players, this also applies to all parents.

We therefore expect parents to -

Become familiar with our Player's Code of Conduct and help our coaches maintain these standards at all times.

Be a role model, by promoting a healthy and active lifestyle.

Celebrate your child's success.

Positively encourage your child at all times.

Not let your emotions take over during games.

Know that you have made a great investment in your child's development as a footballer and a young adult.

Have faith in our coaches - they know what they are doing!

Be patient.

Don't put pressure on your child to perform.

Don't live your own dreams through your child.

Allow your child to make mistakes - it's all part of the learning process!

But most of all...

Enjoy being part of Macclesfield Football Club!



HOW WE COACH

PHYSICAL ACTIVATION | ANALYTICAL PHASE

We initially concentrate on the nurturing of physical gestures that directly link to skilful execution during game scenarios.

TECHNICAL, DYNAMIC AND APPLIED PHASE

Technique is the foundation of everything that we do.
We then introduce unopposed technical practices, with links to the previously learnt technical gestures.
These are then applied in various settings that link back to the game.

SITUATIONAL GAME PHASE

We then progress by taking all that has been learnt and applied in the previous phases and aim to perform them under various levels of pressure within an array of tactical game-related scenarios.

CONDITIONED GAME PHASE

Players then can express and apply all that has been worked upon in a competitive environment.

This embodies the potential for varying conditions to promote the topic and repetition of key learning objectives.

"If you are not improving, it's not because you lack innate talent; it's because you are not practicing in the right way."

Anders Ericsson (2016).



JUNIOR ACADEMY

OUR PHILOSOPHY



IN POSSESSION

Whenever possible, players will be encouraged to play through the three zones of the pitch - controlling, connecting and combining ball possession with clever and creative play.

Our style of play will encourage all players to contribute to attacking play at different times - with an emphasis on intelligence, innovation, the technical skill of the individual, and the ability to dominate all 1 v 1 situations.

OUT OF POSSESSION

Players will be encouraged to recognise how, when, and where to secure, retain, maintain and progress ball possession by being compact, controlled, and calculated.

Our style of play will encourage all players to defend intelligently and aggressively, in order to dictate opposition ball possession - whilst confidently dominating all 1 v 1 situations.

IN TRANSITION

Players will be encouraged to be positive, proactive, reactive, and responsive to all changes in ball possession.

The way we play the game will allow all players to positively apply or respond to the first and second ball contacts in all three zones.

OVERVIEW

"The game and the players are one and the same, so consequently the game phases.

"Attack and defence cannot be separated.

"One phase respects the other, you attack as you defend...we can find a little bit of each phase in all moments of the game."

(Casá Bastille, 2015)

OUR FOOTBALL LANGUAGE

The football language we use can be categorised into four distinct and inter-related areas - Body, Ball, Game and Competitiveness.

We will introduce all our Junior Academy players to each one of these and nurture them at every level of their development.

BODY

Enjoy the 1 v 1.
Survive on the ball.
Strength in contact.
Recover in transition.

BALL

Secure the ball.
Retain the ball.
Progress the ball.
Look for opportunities.
Play forwards.
Run forwards.
Play through the lines.
Use the ball to create openings.

GAME

Be the additional player.
Control the game.
Connect with the game.
Combine with teammates.
Be compact when needed.
Be calculated in approach.
Express yourself.

COMPETITIVENESS

Positive communication.
Have a positive attitude.
React positively to every given situation.
Support teammates at all times.



WHAT DOES A MACCLESFIELD FC JUNIOR ACADEMY TRAINING SESSION CONSISTENT OF?

A typical Macclesfield FC Junior Academy training session is designed to challenge players from a physical, psychological, technical and tactical perspective.

Each session can be broken down into these four key components - within which, specific attributes are introduced, explored and expanded upon.



These components are directly and logically linked to the next, creating a clear and coherent flow for each player.

Each exercise demands physical gestures, skilful execution and conceptual understanding that all relate back to the game.

We present these as challenges to the players and their task is to provide solutions - whilst being put under a range of different pressures and scenarios.

With each exercise methodically linking to the next, our training sessions mirror that also and take their place within the overall Macclesfield FC Junior Academy curriculum and long-term plan for player development.

In terms of the matches that our Junior Academy teams compete in, we see these as an extension of the training programme.

Within which, players can trial, apply and express all that they have learned in a competitive environment.



TEAM
COACHING



JUNIOR ACADEMY (U7-U16)



PRIVATE
COACHING

ONE
TO
ONE

JOIN TODAY

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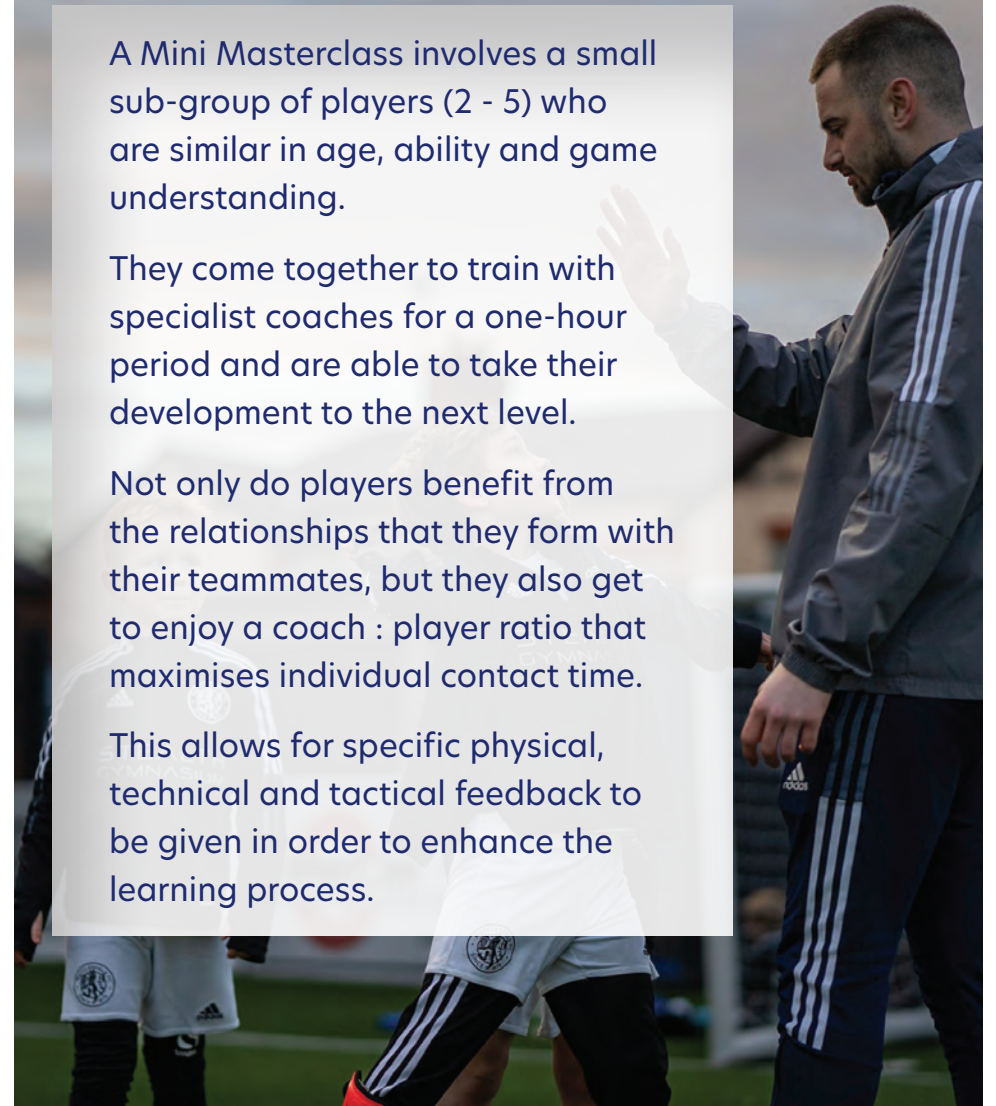
WHAT DOES A MINI MASTERCLASS CONSIST OF?

A Mini Masterclass involves a small sub-group of players (2 - 5) who are similar in age, ability and game understanding.

They come together to train with specialist coaches for a one-hour period and are able to take their development to the next level.

Not only do players benefit from the relationships that they form with their teammates, but they also get to enjoy a coach : player ratio that maximises individual contact time.

This allows for specific physical, technical and tactical feedback to be given in order to enhance the learning process.



FACILITIES AT The Leasing.com Stadium

Macclesfield FC Junior Academy are incredibly fortunate to offer all our programmes within the magnificent Leasing.com Stadium.

Over £4m has been invested in the Stadium over the last eighteen months – making it the most sought-after venue in the local area.

Our 4G surface not only provides a phenomenal platform for all our players to express themselves on, but its all-weather properties

ensure that training sessions are unaffected by the elements all year round.

In addition to this, Bar Twenty Seven provides the ideal setting to relax ahead of Junior Academy sessions and recover after them.



Innovatively designed to exude charm and elegance, you are greeted by a relaxing and contemporary ambiance befitting any occasion.



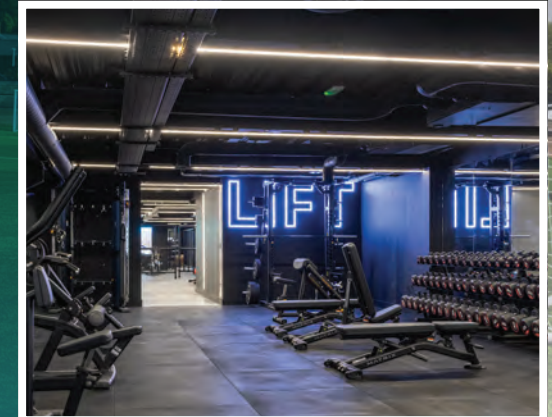
Dramatically and evocatively overlooking the pitch, Bar Twenty-Seven is dedicated to showing all major football matches from the Premier League and

EFL to the Champions League and forthcoming FIFA World Cup.

Then there is the state-of-the-art Stealth Gymnasium, which continues to be incredibly popular.

From the evocatively positioned cardiovascular zone and dedicated strength and resistance area to the dramatic spin cage and boxing ring; we have everything you need to motivate you in your quest for greatness.

Significant discounts at Bar Twenty Seven and Stealth Gymnasium are available for all Junior Academy members - so please take full advantage of them!



JUNIOR ACADEMY SIGNING NIGHT

Every member of our Junior Academy is valued in just the same manner as their First Team counterparts are.

We want all our players to feel special right from the first day that they set foot into our Club and therefore, all members of our Junior Academy are warmly invited to our Signing Night.

This allows players to sign our Code of Conduct, whilst also having the opportunity to have a photograph taken in front of our official signings board.

These images really are cherished by everyone concerned and exemplifies the fact that no matter how old our players are, they are all part of the same Macclesfield FC family!



BE INSPIRED BY THE CHAMPIONS!

After our evocative promotion at the end of the 2021/22 season, Danny Whitaker's side now set their sights on claiming the Northern Premier League - West Division title.

It's sure to be another rollercoaster ride that encapsulates every single one of us and the memories we create together will last a lifetime.

Here's our 2022/23 league fixtures in full.

AUGUST

Sat 13 CLITHEROE (H)

Tue 16 Leek Town (A)

Tue 23 KIDSGROVE ATHLETIC (H)

Sat 27 City of Liverpool (A)

Mon 29 WIDNES (H)

SEPTEMBER

Tue 06 Witton Albion (A)

Tue 13 NEWCASTLE TOWN (H)

Sat 17 Ramsbottom United (A)

OCTOBER

Sat 01 BOOTLE (H)

Sat 08 WORKINGTON (H)

Sat 15 Glossop North End (A)

Sat 22 1874 NORTHWICH (H)

Sat 29 Runcorn Linnets (A)

NOVEMBER

Sat 05 SKELMERSDALE UNITED (H)

Sat 12 Trafford (A)

Sat 19 MOSSLEY (H)

Sat 26 Prescott Cables (A)

DECEMBER

Sat 03 Colne (A)

Sat 10 RAMSBOTTOM UNITED (H)

Sat 17 Clitheroe (A)

Mon 26 HANLEY TOWN (H)

JANUARY

Mon 02 Widnes (A)

Sat 07 LEEK TOWN (H)

Sat 14 Kidsgrove Athletic (A)

Sat 21 Newcastle Town (A)

Sat 28 COLNE (H)

FEBRUARY

Sat 04 Bootle (A)

Tue 07 WITTON ALBION (H)

Sat 18 GLOSSOP NORTH END (H)

Sat 25 Workington (A)

MARCH

Sat 04 1874 Northwich (A)

Sat 18 RUNCORN LINNETS (H)

Sat 25 Skelmersdale United (A)

APRIL

Sat 01 TRAFFORD (H)

Sat 08 CITY OF LIVERPOOL (H)

Mon 10 Hanley Town (A)

Sat 15 PRESCOT CABLES (H)

Sat 22 Mossley (A)

2022/23 ADMISSION PRICES

Adults: £12.00

Concessions: £9.00

Students: £7.00

Under-18: £5.00

Under 12s: £2.00

Disabled: FREE

Carer: FREE

CLAIM YOUR TICKETS AT

WWW.MACCLESFIELDFC.COM

FREE TICKETS FOR JUNIOR

ACADEMY PLAYERS

INDIVIDUAL LEARNING PLANS



An Individual Learning Plan (ILP) is a tailored and meticulously constructed document that is provided to all members of our Junior Academy.

It both supplements and enhances their

development with us and represents a fundamental part of everything that we do.

The ILP is formulated through meetings with three key stakeholders - the coach, the parent, and most importantly, the player.

In these meetings, the player's strengths



and areas for development are discussed and agreed upon. To do this, we utilise a range of methodologies including coaches' insight, training / match footage and self-evaluation.

The aim is to take these strengths and turn them into what we call "Super Strengths".

Players will also be set "Smart Goals" where areas of development can be worked upon in an achievable and measurable manner within their existing training programme.



JUVENTUS WORLD CUP

Macclesfield FC Junior Academy enjoys a vibrant relationship with the iconic Italian giants Juventus, and this can be seen with reference to two prestigious events.

The first is that we welcome Juve's coaches to the Leasing.com Stadium each year to stage a Training Camp like no other.

Players learn what is meant by "The Juventus Way" and are coached by some of the most renowned figures in the world.

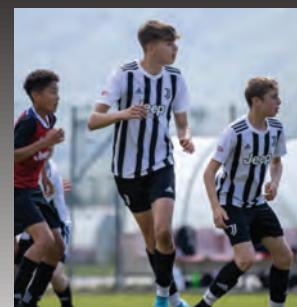
Further to this, we were delighted to be invited to the prestigious Juventus World Cup in the summer of 2022 - as five squads experienced a trip of a lifetime.

Academy players were selected from those who had attended the Juventus Training Camps and there can be no doubt that they created memories and friendships that will last forevermore.

Under the watchful eye of former Champions League and World Cup winner Alessandro Del Piero, Macclesfield FC Junior Academy players joined with counterparts from across the globe and were captivated by an inspirational Opening Ceremony at the iconic Allianz Stadium.

After which, they represented the Club with pride and passion throughout the tournament - we could not have been prouder!

Here's some of the best action shots from a remarkable trip for all concerned.



MACCLESFIELD FC HOLIDAY CAMPS



HELD
EVERY
SCHOOL
HOLIDAY

AGE
6-13 YRS OLD

TO BOOK EMAIL

HOLIDAYCAMPS@MACCLESFIELDFC.COM



JUNIOR
PREMIER LEAGUE

COMING TO MACCLESFIELD
SEPTEMBER 2022

AWARDS NIGHT

At Macclesfield FC Junior Academy, we firmly believe that all our player's achievements should be honoured in the best possible manner.

Whether it be individual or collective accolades, we value the amount of determination, passion, and hard work that has gone into achieving each and every one of them.



That's why at the end of each season, we hold our prestigious Awards Night in Bar Twenty Seven.

This gives us a chance to celebrate all our achievements together and create memories that will last a lifetime.

All our teams are invited and the event really is one of the most eagerly anticipated in the Junior Academy calendar!





JUNIOR ACADEMY

PATHWAYS



DEVELOPMENT CENTRE (U7 - U16)

During a young player's footballing journey, there will be many twists and turns along the way. Through the implementation of our Development Centre, we can provide targeted and inspiring opportunities for all within the Macclesfield FC pathway system.

In demanding a true appreciation and understanding of individual player development, we are able to support each young player at every stage of their journey with us and provide a tangible pathway into our Elite Academy system.

ELITE ACADEMY

If selected, Development Centre players will be offered the opportunity to join Macclesfield FC's Elite Academy - across all the different phases of the game.

These are outlined below and highlight the clear pathway that ends at First Team level.

DISCOVERY PHASE (U7 - U11) - LOVE THE GAME

During the formulative years of a child's footballing experience, Macclesfield FC Junior Academy provides a solid platform - upon which, our young players can experiment and express themselves in an open and positive environment.

Simply put, we help all our players fall in love with the game.

COMPETITION PHASE (U12 - U16) - LEARN THE GAME

During the adolescent years of a child's footballing experience, Macclesfield FC Junior Academy provides a distinct platform that encompasses all that has been learnt applied during the Discovery Phase.

This is both consolidated and extended through the introduction of competitive matches.

Focus will not necessarily be placed on results, but players will be encouraged to develop a love of winning in addition to their overall passion for the game in general.

PERFORMANCE PHASE (U17 - U21) - LIVE THE GAME

During the latter stages of a young adult's footballing experience, we will provide a platform that compliments all that has been learnt and applied as part of the Discovery and Competition Phases.

Providing an insight into the senior game, players will be provided with the opportunities to showcase their talents and increase their understanding of the game in a variety of competitive and educational settings.

Through this, we will inspire all our players to take an active participation in the game which is lifelong.



JUNIOR ACADEMY TERMS & CONDITIONS

GENERAL POLICY

- The minimum age for enrolment at Macclesfield FC Junior Academy is six years. The maximum age for enrolment is 18 years. Management may make exceptions for players where appropriate.
- Smoking is strictly prohibited at Macclesfield FC during any Junior Academy activities.
- Macclesfield FC Junior Academy players and parents must respect the property, facilities, and services offered by the Academy, hence damaging any property and/or facility or equipment is prohibited.
- Use of abusive language and/or violence in any form against other players, parents, coaches, visitors, and/or Macclesfield FC Junior Academy staff is strictly prohibited. Any such incidents will be reported to Management and will result in immediate expulsion from the Academy without refund.
- By providing their email addresses and telephone numbers, parents consent to receive Macclesfield FC news, promotional campaigns, alerts, and updates via email, phone, and SMS.
- Macclesfield FC will provide a safe environment; however, customers

acknowledge that players play at their own risk. Macclesfield FC is not responsible for any injuries to players during training sessions, matches, and activities.

- Macclesfield FC is not responsible for any lost property or property left unattended.
- Lost property will be placed within a "lost and found box" and if the item is unclaimed by the end of the respective term, it will be given to a local charity.
- Long lens photography is not permitted on site.
- Macclesfield FC retains the right to withdraw any player should that player and/or related parent fail to adhere to these Terms and Conditions.

TRAINING / MATCHDAY POLICY

- Macclesfield FC Junior Academy will choose to operate throughout the calendar year (excluding Bank and Public Holidays).
- Parents will be notified via email/message of any changes/amendments to the training timetable.
- Parents will be notified via email/message of a player's selection for an external matchday squad and

parents must confirm their availability by the deadline provided by Macclesfield FC Junior Academy staff.

- Failure to confirm a player's attendance will result in the player being removed from the matchday squad.
- Once a player's attendance is confirmed, failure to attend an external match without prior notification may result in a one-match ban.
- Players and/or parents are expected to arrange their own travel to external matches unless otherwise advised by Macclesfield FC Junior Academy staff.
- Arrival at training sessions must be at least 15 minutes prior to the start time.
- Parents are welcome to attend training sessions and fixtures as spectators - however, we ask that there is no parental intervention at any point.
- Any accompanying children must be supervised by the parent(s) at all times.

MAKE-UP SESSIONS / REFUND POLICY

- All players must enter a monthly payment plan - either via debit or credit card. This guarantees the player's place within the Academy system.
- If the debit/credit card payment fails, payment must be made in cash.
- Junior Academy training fees are non-refundable, except in circumstances approved by Management.
- Each refund request will be looked at individually and will have no relation to any other refund request.

- The annual membership fee of £195 is strictly non-refundable (Competition Phase).
- Used player kits are strictly non-refundable.
- If a player misses a session, then they can be made up if the sessions are missed due to cancellation by Macclesfield FC Junior Academy.
- If a player misses a session for any other reason, they will not be entitled to any make-up session and the matter will be at Management's discretion.
- Should any player wish to leave Macclesfield FC Junior Academy, then a one-month written notice period is required.

KIT POLICY

- Players must wear the official Macclesfield FC Junior Academy player's kit.
- Players may be stopped from participating in training sessions, matches, and/or other activities if they are not wearing the correct kit.
- Appropriate footwear must be worn at all times - with metal studs prohibited on the 4G surface.
- Players must wear shin pads at all times during training sessions and matches.
- Player kits may only be exchanged if they are unused and if the original tag is still on the items.
- If a player requires a replacement kit or an additional kit throughout the season, this must be purchased.



MACCLESFIELD FC JUNIOR ACADEMY



junioracademy@macclesfieldfc.com



[@mfcjunioracad](https://twitter.com/mfcjunioracad)



[@mfcjunioracademy](https://www.instagram.com/mfcjunioracademy)



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Macclesfield FC, The Leasing.com Stadium, London Road, Macclesfield, SK11 7SP
www.macclesfieldfc.com